

LOUIS  
**VUITTON**  
**CITY GUIDE** 2004

**NEW YORK**

*341 Lexington Avenue  
(at East 50th St), Midtown.*

*Subway: 6 to 51st Street.*

*Tel: 1 212 832 8094.*

*www.bloomflowers.com*

*Open 8am to 7pm, Thursday until 8pm.*

*Closed Sunday. American Express,*

*MasterCard, and Visa accepted.*

*Dramatic*

Bloom's signature monochromatic bouquets—in classic white and green, subtle pastels, or a riot of brights—are both low fuss and big impact for those who want to say thank you, congratulations, or sorry in a serious way. Bloom regulars—and there are many—are known to drop up to \$1,000 on a single arrangement. Bloom will also set you up with theme party floral arrangements, champagne, and chocolate truffles.